



RPM Pizza Streamlines Store Renovation with Matterport and Cuts Project Time in Half

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America's largest Domino's Pizza Franchisee uses Matterport digital twins to remotely manage maintenance and projects for 30 stores

SUNNYVALE, Calif., Dec. 09, 2021 (GLOBE NEWSWIRE) -- Matterport, Inc. (Nasdaq: MTTR), the leading spatial data company driving the digital transformation of the built world, today announced that RPM Pizza, the largest Domino's Pizza franchisee in the country, adopted Matterport to expedite the simultaneous redesign and renovation of 30 stores in just six months, a process that would typically take twice as long. By capturing digital twins of stores with Matterport, the company has cut the time to initiate these projects by 50 percent by enabling virtual site visits and collaboration in 3D.

"Improving store design and layout lets us better serve our customers," said Nate Lee, Facilities Manager for RPM Pizza. "Two of our key principles for serving our facilities' clients are reasonable cost and on-time response. To meet these goals, we needed to improve their space at a reasonable cost as quickly as possible. Matterport helped us achieve that."

In order to meet RPM Pizza's goal of reducing the average delivery time (ADT) between receiving and delivering an order, the company needed to redesign store layouts and upgrade the equipment to increase food prep efficiency. Digital twins - or photorealistic, accurate 3D replicas of each store - enabled facilities managers to virtually assess areas of improvement for each store, significantly shorten lengthy bidding processes, and ensure that expensive, new equipment would fit by using accurate digital measurements.

"Matterport enables us to communicate more clearly and consistently with our contractors and leadership. This new workflow allows them to visit the store without needing to travel, so we can work together in real time to make informed decisions about the project," continued Lee.

RPM relies on Matterport as a tool for ongoing collaboration even after renovations are complete. If an individual store has an HVAC issue, that store's digital twin can easily be accessed. Knowing exactly where to find the equipment in question and access the information about it through embedded Mattertags can help troubleshoot the issue on the spot.

"RPM Pizza is a great example of digital twins shifting how facilities are designed, constructed and managed in a progressively more remote world," said Stephanie Lin, Director of Business Strategy for Retail and AEC at Matterport. "Matterport eases the pain of typically manual and laborious design and build activities such as obtaining site measurements, documenting and maintaining on-site equipment, contractor bidding and negotiation, and complex coordination between facility management related trades. All of this enables teams to remain connected at every stage of the process by providing quick and easy access to retrieve current store conditions while maximizing efficiency at the same time."

Learn about Matterport for Facilities Management [here](#). Learn more about how RPM Pizza uses the Matterport platform, including store layouts before and after renovation, [here](#) or watch a video [here](#).

About RPM Pizza LLC

RPM Pizza, the largest Domino's Pizza franchisee in the U.S. for over 40 years, is family-owned and operates over 175 stores in five states, including Indiana, Michigan, Mississippi, Alabama, and Louisiana. <https://www.rmpizza.com/>

About Matterport

Matterport, Inc. (Nasdaq: MTTR) is leading the digital transformation of the built world. Our groundbreaking spatial data platform turns buildings into data to make spaces more valuable and accessible. Millions of buildings in more than 170 countries have been transformed into immersive Matterport digital twins to improve every part of the building lifecycle from planning, construction, and operations to documentation, appraisal and marketing. Learn more at matterport.com and browse a [gallery of digital twins](#).

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Note to editors:

For the company logo and more images, see our [media kit](#).

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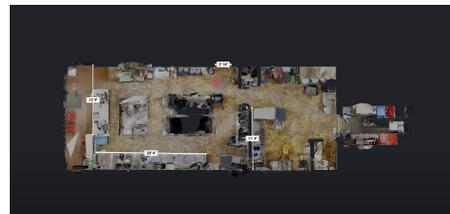
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Forward-Looking Statements

RPM Pizza and Matterport



RPM Pizza uses Matterport's Measurement Mode when upgrading their stores to make sure that fixtures and equipment will fit in a space.

This document contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the benefits of the business combination, the services offered by Matterport, Inc. ("*Matterport*") and the markets in which Matterport operates, business strategies, debt levels, industry environment, potential growth opportunities, the effects of regulations and Matterport's projected future results. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "forecast," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions (including the negative versions of such words or expressions).

Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document, including the expected benefits of Matterport usage by RPM Pizza LLC, Matterport's ability to implement business plans, forecasts, and other expectations in the industry in which Matterport competes, and identify and realize additional opportunities. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in documents filed by Matterport from time to time with the U.S. Securities and Exchange Commission. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Matterport assumes no obligation and, except as required by law, does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Matterport does not give any assurance that it will achieve its expectations.

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/7424c505-3d2d-4872-ac20-fce9421be078>